

CD and DVD Overwrap films

These are specially formulated shrinkable polypropylene film for wrapping CDs and DVDs.

Properties

All films have excellent optical properties like gloss, sparkle and clarity. Shrink tightening characteristics are incorporated into a number of films to ensure a tight wrap on the pack in the market place. The film continues to tighten as it ages so that packs stay in excellent condition. Shrink properties overcome the problem of thermal aging which can make overwrap film begin to wrinkle after a time.



Applications

Overwrap films are used to enhance the shelf-appeal of audio and video cassettes. The film gives an all round good performance, it enhances the attractiveness of the product at the time of sale and works well on high speed wrapping lines. They are printable for all over graphics. They are designed to run at very high speeds while at the same time routinely giving very strong seals for improved tamper evidence. They also have differential slip characteristics that minimize film movement during packing on high-speed packing lines. They are usually available in the form of packaging pouches and packaging bags for easy storing of CDs and DVDs.