

Clamshell Packaging

Clamshell Packaging refers to a formed plastic package used mainly to encapsulate and boldly merchandize retail products. It is a folding package that can be opened and resealed. This is ideal for a product that may need to be examined before the sale or for a product that may be returned to the store because the customer purchased the wrong model or style.



Clamshell is a box shaped container that is thermoformed from transparent plastic with two hinged jaws. The word clamshell hence indicates that the formed package has one or more hinges. A single hinged clamshell usually includes a hanger tab that allows the finished product to hang on a pegboard. A multi-hinged clamshell can offer additional features such as a freestanding base on the package. By adding a base to the package it allows the product to stand on its own.

Features

Clamshell packages combine protection with outstanding visibility. The product is displayed in a blister type function in the front and a clear back allowing 100% viewing of the product. The packaging is available in an almost infinite range of size and shape, making them applicable for a multitude of product types. It offers a cost-effective way to package a product in small, medium, and large runs.

Applications

Organic salads, fruits, strawberries are all available in clamshell packaging. The packaging is used in a variety of bakery, deli and foodservice applications. Used for display or in golf ball cartoons for secure fit. Battery chargers and battery come in clamshell packaging. Clamshell packaging along with colorful graphics and names are easy to spot, stock, display and sell.

Clamshell packaging is also used in several other applications including electronics, plumbing, car phone accessories, sporting goods, medical equipment, etc.